

GREAT MANUFACTURER'S SACRIFICE SALE

Commences at the

American Clothing Company's Red 46 Department Stores

We are greatly overstocked. Goods must be sold. We find ourselves in comparatively the same predicament that many manufacturers of the country are in. They doubled their products expecting an enormous Fall trade and were disappointed and forced to sell their surplus at a loss of 40 to 50 per cent. We accepted the offers of the largest and best known houses on Broadway, N. Y., in anticipation of a very large business, but the backward Fall has had its effect and now we are forced to confess that we bought too heavily and must suffer the consequences.

THESE STOCKS MUST GO NO MATTER WHAT THE SACRIFICE.

That is what we have resolved upon. It is the only way out of the tight place in which we find ourselves. Our chance to unload now, right in the heart of the season, is far better than it will be later on. And so beginning **Thursday, December 3**, we start the greatest purchasing opportunity in Burlington. We propose to do three months' business in three weeks, and there's no reason why we shouldn't, with all these wonderful price cuts and enormous savings, emphatically excelling all previous sales. Loads of new Fall goods are on our tables and must be disposed of at once. \$100,000 Worth of High Grade Clothing, Dry Goods, Cloaks, Suits, Shoes, Rubbers and Furnishings at the greatest sacrifice ever known in the State of Vermont. The most extraordinary sale of Coats and Skirts ever held in Burlington. The entire stock of a well-known New York manufacturer purchased by us at 45c on the \$1.00. Beautiful, stylish garments made for this Winter's business. The reason he sold to us at such a loss was his immediate need for cash. **HIS LOSS IS YOUR GAIN.**

SALE BEGINS THURSDAY MORNING, DECEMBER 3, 1908

Hundreds of beautiful coats and skirts will go on sale at **LESS THAN HALF REGULAR PRICES.** Don't think it impossible to sell good coats and skirts at these ridiculously low prices. Come and be convinced that this is the greatest bargain opportunity of the season. You cannot afford to miss this chance. Every garment is worth just what we say it is and will be sold just as advertised. To facilitate the selling, the entire purchase has been divided into ten great lots for you to choose from.

LOT 1. Ladies' Stylish Coats, fully 52 inches long, semi-fitted or loose backs, trimmed with silk ecu-tache braid, regular \$8 values; sale price each \$3.98	LOT 2. Handsome Kersey Finished Thibet Coats and Broadcloth Coats for ladies, tastefully trimmed with best quality silk velvet strappings, inlaid velvet collars and cuffs. These coats would be cheap at \$10. Sale price each \$4.98	LOT 3. Women's Splendid Broadcloth Coats, lined throughout with heavy satin, beautifully embroidered with heavy wool silk and two line braid. Actually worth \$15. A wonderful bargain. During this sale at \$7.90	LOT 4. Ladies' magnificent Broadcloth and Kersey Coats, lined throughout with satin, edged with fancy silk braid, either loose, semi-fitted or directoire styles. These coats positively cannot be duplicated elsewhere at less than \$20.00. During this sale your choice at \$9.90	LOT 5. Women's Coats at \$11.50, \$15.00 and \$30.00 values. Every coat lined all through with Skinner or Belding guaranteed satin, rich broadcloth, elegant kersey, also for trimmed broadcloth coats—silk plush lined, in black and colors. These coats can positively not be duplicated elsewhere at less than \$25. During this sale your choice \$11.90
LOT 6. Grand lot of Girls' Winter Coats—pretty fabrics, good, durable colors, full and roomy coats; well made and lined; very stylish; sizes 6 to 14; worth up to \$7.50. Special during sale each \$3.98	LOT 7. \$4.00 Skirts at \$2.50. The very best values you have seen. The materials are fine weave Panamas in plain blue, brown or black, full plaited or button trimmed in the latest styles. You never saw skirts nearly so nice for \$4.00. On sale here at \$2.30	LOT 8. \$5.00 Skirts for \$2.50. Stylish models of plain and striped Panamas, now hard to find or good effects, trimmed with two rows of heavy taffeta silk ribbon around bottom, all colors, also black with beautiful wood silk scroll trimming. You never saw skirts so pretty or as good as these for less than \$5.00. Your choice here during this sale \$2.90	LOT 9. \$8.00 Skirts for \$3.50. Ladies' Fine Dress Skirts, made of a large variety of pretty materials in the new stripe or plain colors, cut in extra full circular styles, fan pleated panel front, pure silk fold on extreme bottom of skirt; not one in the lot worth less than \$5. Choice at \$3.60	LOT 10. \$10.00 Skirts for \$4.50. Handsome tailored skirts in gray, blue, brown or black—made of best quality Clifton Panama Silk or Voile. All are made on the new French flare style, trimmed with buttons down the front and deep satin fold. These are certainly swell skirts and would be a great bargain at \$10. They will go on sale at \$4.90
Suits to be had right now at January prices—Ladies' and Misses' Suits at \$5.80, \$8.90, \$11.60 and \$13.80. \$13.00 Suits at \$ 6.80 \$15.00 Suits at \$ 8.90 \$17.50 Suits at \$11.60 \$25.00 Suits at \$13.80 \$1.00 P. N. Corsets for this sale68	Handsome furs at about one-half. \$5.000 worth of Scarfs, Muffs and Throws, in a phenomenal sale such as Burlington women never before have witnessed. Single Scarfs80 to \$ 6.98 72-inch Long Scarfs \$1.98 to \$10.50 Shawl Scarfs \$3.98 to \$13.50 Separate Muffs \$1.98 to \$ 8.50 Matched Sets \$1.98 to \$19.50 Children's Sets98 to \$ 4.98 Each piece for the price represents a saving of 40 to 50 per cent.	UNDERWEAR. WOMEN'S, MISSES' AND CHILDREN'S UNDERWEAR. Ladies' Fine Ribbed Union Suits 38c Ladies' Fine Ribbed Underwear 20c Children's 35c Ribbed Underwear 19c \$1.00 Women's Fine Natural Wool Underwear 63c \$1.50 All-Wool Scarlet Underwear 98c \$1.50 Union Suits 89c Ladies' Heavy Ribbed Vests and Pants, 50c value only 33c Ladies' Flannelette Gowns in pink and blue stripe—full length and width, at 39c, 49c, 69c	HOSIERY. WOMEN'S AND CHILDREN'S WOOL AND FLEECE LINED HOSE. 15c Ladies' and Children's Fleece Lined Hose—Priced now 9c 25c Ladies' and Children's Wool and Fleece Lined Hose—Priced now 12 1/2c 25c Ladies' and Children's Fleece Lined Hose. Sale price 18c 100 dozen Flannelette Wrappers, worth \$1.00 and \$1.50. Sale price 59c and 79c ONLY ONE TO A CUSTOMER.	Ladies' and Misses' Sweater Coats. Ladies' All-Wool Hand Finished Single and Double Breasted Sweater Coats in cardinal, oxford and white, regular \$3.50 quality, priced for this sale \$1.98 Ladies' Superfine Hand Finished Sweater Coats, all colors, regular \$4.00 and \$5.00 qualities, priced \$2.49
BLACK PETTICOATS. \$1.00 Skirts—price now 68c AT 79c—At this price we include about 6 styles. Not one worth less than \$1.50. For this sale only 79c \$2.50 Petticoats—Price now \$1.29 Genuine Skirts—each one bearing the label Heatherbloom, \$2.98 values. Sale price \$1.39	CHILDREN'S WINTER COATS. Stylish and serviceable Coats for Girls 6 to 14 years—\$3.00 and \$5.00 values. Now only \$1.69 & \$2.39	WAISTS. Ladies' Pretty White Lawn and Linen Waists, tucked, pleated or lace and embroidery trimmed. Some with laundered collars and cuffs, long sleeves, buttoned in back or front, \$1.50 value. Sale price 79c	WAISTS. Beautiful Wool and Nuns' Velling Waists in dozens of pretty styles in sizes, only 38, 40, 42 and 44, worth \$1.98. Sale price 98c Ladies' Nuns' Velling Waists, beautifully trimmed. Waists in this lot worth up to \$4.00—for quick sale we have marked them at choice \$1.69	WAISTS. Extra \$5.00 Silk Waists at \$2.69. These waists are made of splendid quality Taffeta Silk, in black and colors, also net and lace waists, long or short sleeves—open front or back—regular \$5.00 values. On sale here at \$2.69

1500 MEN'S AND YOUNG MEN'S SUITS—SENSATIONAL SACRIFICE IN FIVE BIG LOTS.

LOT 1—WORTH TO \$7.00. There'll be a rush for these Wool \$7.00 Men's and Young Men's Suits at \$3.98. They are here now. Better come the first days of the sale if you want one at \$3.98	LOT 2—WORTH TO \$10.00. Men's and Young Men's Suits, worth to \$10. Bargains that are marvelous. Come quick if you want one at \$4.80	LOT 3—WORTH TO \$13.50. Men's and Young Men's All Wool Suits, worth to \$13.50, recklessly sacrificed at \$5.50. Get here soon as you can if you want one at \$6.90	LOT 4—WORTH TO \$17.50. Men's and Young Men's Suits, worth to \$17.50, in this lot the manufacturers suffer a terrific loss. Take your pick at \$9.90	LOT 5. Men's Suits, fine Worsted in all the leading and up-to-date shades—hand padded shoulders and collars—manufacturer's price \$25.00. Sale price \$14.90
OVERCOATS. Just the time when every man's thoughts are turning most strongly coatwards, we throw the strength of our organization to preparing for the most important Overcoat selling, the result is values which even surpass our expectations. \$ 7.00 Overcoats now at \$ 3.90 \$11.50 Overcoats now at 6.90 \$15.00 Overcoats now at 8.90 \$17.50 Overcoats now at 9.90 \$25.00 Overcoats now at 14.90	FUR LINED AND FUR COLLAR COATS. The unpreventful warm weather during November is the cause for these GREAT PRICE CONCESSIONS In this line, and bear in mind that the mildest winter Vermont ever had was plenty cold to make a Fur Collar a necessity more than a luxury. \$17.50 Fur Collar Coat, priced now \$ 9.90 \$24.00 Plush Lined—price now 14.90 \$30.00 Plush Lined—Fur trimmed on the sides. Price now 18.90 \$37.00 Fur Lined. Price now 43.00	BOYS' KNEE PANTS—AGE 4 TO 16. 25c Knee Pants will sell for 19c 65c Wool Knickerbocker Knee Pants for 39c 55c All Wool Knickerbocker Knee Pants will sell for 69c UNDERWEAR SNAPS. Our regular 50c line of Men's Heavy Fleece Lined and Derby Ribbed Underwear. Sale price 33c 50 dozen \$1.00 and \$1.50 Natural All Wool Camel's Hair and All Wool Ribbed Shirts and Drawers. Sale price 79c	TROUSERS FOR MEN AND BOYS. \$1.00 Heavy Working Pants 59c 1.50 Men's Heavy Weight Pants 89c 1.75 Men's Heavy Wool Mixed Pants \$1.19 2.00 Men's Heavy Cashmere 1.39 2.50 Men's exceptional Pure Wool Dress Trousers 1.69 3.00 Men's Handsome Pure Worsted Trousers 1.98 MEN'S AND BOYS' WINTER CAPS. AT 10c—Men's and Boys' Caps, worth 35c. AT 39c—Men's Heavy Caps, worth 75c. AT 48c—Better grade of Caps, worth \$1.00. AT 14c—Men's and Boys' Rubber Collars, worth 25c. AT 3c—Men's Handkerchiefs, blue and red, fast colors, worth 10c.	BOYS' CLOTHING. \$5.00 All Wool Double Breasted Suits with two pairs of pants—one knickerbocker and one plain—well made—sized 8 to 17 years. Price now at \$2.95 \$2.00 Boys' Suits, all sizes, at 98c \$2.50 Boys' Knickerbocker Suits, now 1.39 \$4.00 Knickerbocker Suits, now 1.98 \$5.00 Suits for Little Fellows—sized 2 1/2 to 7, in Russian Blouse and Buster style—Price now at 2.69 \$4.00 Boys' Reefers—sized 12 to 16. Price now 1.69 \$2.00 Little Boys' Overcoats. Priced now 1.19 \$3.00 Little Boys' Overcoats. Priced now 1.89 \$7.50 Men's Heavy Fleece Ulsters. Priced 3.95

MEN'S HOSIERY. 10c for Men's good woolen socks in different colors—positively worth 25c. 7c for Men's Fancy Hosiery—in all the latest designs—worth 15c. 13c for Men's heavy good woolen socks, worth 25c. 6c for Men's Canvas Gloves—worth 12 1/2c. 25c for Men's heavy working Gloves—worth 50c. 2c for Men's and Boys' Silk Web Suspenders—worth 25c—only one pair to a customer. 5c for Men's Silk Garters—worth 20c. 4c for Men's White and Colored Bordered Handkerchiefs—worth 16c.

Closed Tuesday and Wednesday. Sale starts Thursday, December 3, 8 a. m., and will continue until Thursday night, December 24.

AMERICAN CLOTHING COMPANY'S RED 46 DEPARTMENT STORES

38, 40, 42, 44 and 46 CHURCH STREET

BURLINGTON, VERMONT

MEN'S WORK SHIRTS. 39c for Men's Heavy Jersey Over Shirts in all colors—a bargain at 50c. 79c for Men's Extra Heavy Blue Flannel Shirts, double back and front, worth \$1.50. 39c for Men's Black and White Striped Overalls, worth 50c. 19c for Children's Fleece Lined Underwear, regular price 30c. 39c for Men's Outing Gowns, worth 50c. Men's Coat Sweaters, big assortment of colors and combinations to pick from—at 69c, 89c, \$1.19, \$2.48 and \$2.98. Regular values \$1, \$1.50, \$2, \$4 and \$5. 100 Dress Suit Cases, regular \$1.50 kind. Sale price 89c 2c for Men's White Handkerchiefs, regular price 10c each.
